

Docket No. 17777  
Serial No.: 10748,644  
Anaqua No.: 64095327

**RECEIVED**  
**CENTRAL FAX CENTER**  
**MAY 21 2008**

### Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (currently amended) A method for selling a perishable-receiving premium container, the method comprising:  
providing the premium container adjacent to a display of a perishable, wherein the premium container is adapted to be used by a consumer to place the perishable into the premium container;  
charging the consumer for the perishable; and  
charging the consumer for the premium container based on indicia on the premium container and;  
controlling an element with the premium container, wherein the element is selected from the group consisting of humidity, temperature, physical impact, odor, microbes, liquid leakage, liquid, gas mix, excess oil, and light.
2. (original) The method of claim 1, further comprising providing a perishable, wherein the perishable is of a type selected from the group consisting of produce, deli, fast food, quick-serve food, frozen food, baked goods, meat, fish, and floral.
3. (cancelled) The method of claim 1, further comprising controlling an element with the premium container, wherein the element is selected from the group consisting of humidity, temperature, physical impact, odor, microbes, liquid leakage, liquid, gas mix, airflow, excess oil, and light.
4. (original) The method of claim 1, further comprising providing indicia related to the container indicative of a price of the container, wherein the indicia is selected from the group consisting of a bar code, a chip, a smart tag, an

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electronically-based indicator, a magnetically-based indicator, a price tag, a produce-type number, a model number, a color, a container shape, and a SKU.

5. (original) The method of claim 1, wherein the container is resealable.

6. (original) The method of claim 1, wherein the providing step includes providing a plurality of the containers.

7. (original) The method of claim 1, wherein the providing step includes providing the container on a wicket.

8. (original) The method of claim 1, wherein the providing step includes providing the container on a roll.

9. (original) The method of claim 1, wherein the providing step includes providing the container in a box.

10. (original) The method of claim 1, wherein the container is disposable.

11. (original) The method of claim 1, further comprising allowing a consumer to place the perishable into the container and to seal the container.

12. (original) A method for offering a consumer a choice between disposable perishable-receiving containers, the method comprising:  
providing a premium container adjacent to a perishable;  
providing a standard container adjacent to the perishable;  
allowing the consumer to choose between the standard and premium containers; and

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charging the consumer for the container chosen based on indicia on the container, wherein the charge for the premium container is greater than the charge for the standard container.

13. (original) The method of claim 12, wherein the indicia is selected from the group consisting of a bar code, a chip, a smart tag, an electronically-based indicator, a magnetically-based indicator, a price tag, a produce-type number, a model number, a color, a container shape, and a SKU.

14. (original) The method of claim 12, wherein the charge for the standard container is zero.

15. (original) The method of claim 12, wherein the premium container has an element-control feature.

16. (cancelled) The method of claim 15, further comprising providing a consumer with information regarding the element-control feature of the premium container.

17. (original) The method of claim 15, wherein the premium container has a plurality of element-control features.

18. (original) A method for selling disposable perishable-receiving premium containers, the method comprising:

providing a first container adjacent to a first perishable, wherein the first container is adapted to be used by a consumer to place the first perishable into the first container, and wherein the first container has a first element-control feature;

providing a second container adjacent to a second perishable, wherein the second container is adapted to be used by the consumer to place the second

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perishable into the second container, and wherein the second container has a second element-control feature;

allowing the consumer to choose between the first and second containers;  
and

charging the consumer for the container chosen based on the indicia on the container chosen.

19. (cancelled) The method of claim 18, further comprising providing the consumer with information regarding the first and second element-control features.

20. (original) The method of claim 18, wherein the first container has a plurality of element-control features.

21. (currently amended) A method for producing a perishable-receiving premium container, the method comprising:  
manufacturing a plurality of premium containers, wherein each premium container includes an element-control feature selected from the group consisting of humidity, temperature, physical impact, odor, microbes, liquid leakage, liquid, gas mix, excess oil, and light and an indicia of the price of the premium container; and

assembling the plurality of premium containers to facilitate dispensing to a consumer and/or a retail worker.

22. (original) The method of claim 21, wherein the plurality of premium containers are disposable.

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23. (cancelled) A disposable perishable-receiving container  
comprising:

an element-control feature, wherein the element to be controlled is  
selected from the group consisting of humidity, temperature, physical impact,  
odor, microbes, liquid leakage, liquid, gas mix, airflow, excess oil, and light;

an indicia related to the container indicative of a price of the  
container, wherein the indicia is selected from the group consisting of a chip, an  
electronically-based indicator, a magnetically-based indicator, a produce-type  
number, a model number, a color, and a container shape; and

a resealing device.